



**NABSHOW** **LETS MEET!**  
 With NAB live in the city from April 2016, we hope to see you at our stand in the exhibition, we look forward to having you available for an exploratory discussion at a fully featured event!

200 CHANNELS    30+ COUNTRIES    18 YR EXPERIENCE



Offers a paradigm shift in performance in three critical areas

<p><b>EFFECTIVENESS</b></p> <p><b>IMPROVING THE PERFORMANCE OF YOUR CHANNEL OR PLATFORM</b></p> <p>Performance control under contract. Increase your advertising investment and drive up your ROI.</p> <p>Our solution has a powerful battery of built in digital capabilities, from ad performance, Rights Management, Advertising Sales, Planning, Media Management, Marketing, Analytics.</p>	<p><b>EFFICIENCY</b></p> <p><b>IMPROVING PRODUCTIVITY</b></p> <p>Increasing connectivity and the ability to manage content acquisition from desktop or mobile.</p> <p>Our solution means key tasks can be prioritized, done with the team in a timely and cost-effective manner.</p>	<p><b>COSTS</b></p> <p><b>REDUCING TOTAL COST OF OWNERSHIP</b></p> <p>A flexible, scalable SaaS-based model. A flexible, scalable SaaS-based model. A flexible, scalable SaaS-based model. A flexible, scalable SaaS-based model. A flexible, scalable SaaS-based model.</p> <p>With features in 100+ implementation cases, our solution can help you meet your needs, all inclusive of content, maintenance and support, cost of ownership is 30% lower than the competition.</p>
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GET IN TOUCH TO REQUEST A DEMO

OUR SOLUTION – MAKING CONTENT WORK

<b>CHANNEL MANAGEMENT</b>	<b>MEDIA MANAGEMENT</b>	<b>OPTIMISING REVENUE</b>
<b>CONTENT MANAGEMENT</b>	<b>LIVE EVENT</b>	<b>RESOURCE</b>

“ Phoenix7 are our go to partners for delivering solutions that are time and mission-critical. ”  
 Fred Blythe  
 CEO, Phoenix Studios

OUR CLIENTS

